

Colour of  
the Year  
2023

**PANTONE®**

Viva Magenta



## An unconventional shade for an unconventional time.

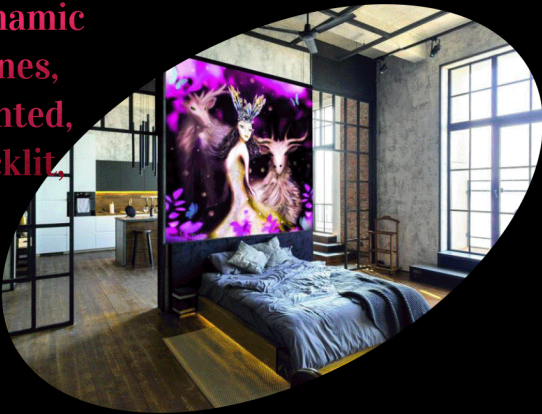
**BARRISOL**

EXPERIENTIAL CEILINGS  
from FRANCE

By now, it's likely you've heard the news:  
Viva Magenta has fallen head over heels for BARRISOL.

Pantone's Colour of The Year, Viva Magenta 18-750, vibrates with vim and vigor. It is a pulsating colour whose exuberance promotes a joyous and optimistic celebration, writing a new narrative.

Lacquer,  
Dynamic  
scenes,  
Printed,  
Backlit,



Mirror,  
Projection  
mapping,  
3D art forms

Offering an effortless setting juxtaposed of the yearning and the sublime, bountiful Barrisol ceilings become the focal point of interior spaces. It strings together dialogues between one's deep desires and welcomes anyone with the same verve for life and rebellious spirit.

Dream on with the bold  
& beautiful Barrisol!

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